

UKRAINE and PARTNERS XX-XXI, TORONTO, 1996

"Doing Business in Ukraine" Conference

Kozlova Enterprises, Inc. is the host of this Conference enabling North American business people and entrepreneurs to participate in exceptional investment opportunities in Ukraine, the most promising reform-minded republic of the former Soviet Union. The Conference will be held in the **Metro Toronto Convention Centre, May 1-2, 1996** accompanying the **UKRAINE and PARTNERS XX-XXI Trade Show**.

Having announced the beginning of mass privatization in January 1995, the Ukrainian government plans to privatize approximately 8,000 large and medium sized companies in the near future. Vast opportunities are opening in food processing, energy production, steel and petrochemical industries. Strategically a very important industrial and agricultural region within the Soviet Union, with a population of over 52 million and close links to neighbouring Western Europe, Ukraine has immense potential as a profitable investment destination due to its rich deposits of iron ore, coal and fertile soil. Balanced development of the Ukrainian economy has to follow a path of sustainable development which includes development of physical capital stock and optimal utilization of human and natural resources to realize this potential.

The Ukrainian government is paying increased attention to attracting foreign investment having sponsored two recent international conferences: Investment Window for Ukraine (London, 1995) and Investing in Ukraine (Vienna, 1996). However, to attract investment to specific projects, direct relationships between senior decision makers in North America and Ukraine must be established.

The North American business community has the expertise and capacity to provide the required investment. However, uncertainty regarding Ukrainian laws and the economic environment and lack of direct contact with Ukrainian contemporaries has hampered North American investors in providing the necessary investment. A key goal of the Conference is to remove this uncertainty and provide direct contact to highly qualified, senior Ukrainian business and government decision makers.

The Conference provides a forum for senior decision makers from Ukraine, including directors of state-owned and private companies and heads of banks and other financial institutions to meet with their counter-parts from North America. Ukrainian and North American specialists in economics, law, management and finance will share their ideas of accelerating the process of attracting foreign investment. Representatives of Ukrainian and Canadian governments will also participate.

To increase the effectiveness of the Conference two special sessions, "hot spot" discussion groups and "quick reply" meetings will be provided to address specific concerns of participants. As well, representatives of Kozlova Enterprises, Inc., a highly skilled group of professionals with extensive experience doing business in Ukraine, will be available to assist Conference participants with general questions or specific transactions.

The success of the Conference depends on the interaction of the North American participants with their Ukrainian counterparts. Therefore, we invite all interested parties to attend the Conference. This is an exceptional opportunity to establish business contacts in Ukraine. We look forward to meeting you in Toronto.

*For further information on the **Doing Business in Ukraine Conference** or **UKRAINE and PARTNERS XX-XXI**, please contact Kozlova Enterprises, Inc. at **1-800-648-7469** or visit the Kozlova Enterprises, Inc. home page at: <http://www.mts.net/~kozlave>.*